Feeding is a journey

Prenatal and postpartum virtual baby and breastfeeding care for everyone.



1. Start your care

Check out SimpliFed from your Milk Stork Employee Portal and place your order: **portal.milkstork.com/benesch**

2. Receive a digital employer code

Upon confirming your order, you will receive an order confirmation email enabling you to schedule your lactation sessions. This email includes a code that you will redeem with your lactation consultant.

3. Meet your baby feeding experts

At the beginning of your care journey, we introduce you to your virtual care team including your lactation consultant and Ally who work with you to help you reach your feeding goals over time.

4. Prenatal education appointment

Access our virtual care during pregnancy to plan for feeding your baby. This helps set expectations and get you and your support team ready, whether it is your first baby or tenth.

5. Text us when baby is born

portal.milkstork.com/benesch

After baby is born, text us and we will get you started with postpartum care services to help you reach your goals and overcome any challenges.

SimpliFed

Email: <u>contactus@simplifed.us</u> Call: <u>844-799-0538</u> Learn more at <u>www.simplifed.com</u> milkstork

Scan to get started

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Feel good about feeding your baby

Virtual baby feeding services FAQ



Will I have to show my boob?

Nope! Our SimpliFed Baby Feeding Experts can answer your questions and provide support in the way you feel most comfortable!

Do I have to schedule an appointment around the baby's feeding schedule?

Nope! We meet the parent and baby where they're at. Our team can still provide support, encouragement, and education even if you're not actively feeding on the call.

Should I schedule an appointment while I'm pregnant?

Yes! We would love to meet you during pregnancy to help you set expectations, prepare for your baby feeding journey, help set up your breast pump and more. It's nice to see a friendly, familiar face again once the baby is born!

How can I pay for this service?

Good news! As an employee of a company that supports SimpliFed via MilkStork, you can order SimpliFed's subscriptions via the Milk Stork Portal at no cost to you as it's covered by your employer. You can then enjoy access to unlimited lactation support through your subscription choice(s) available on your employee ordering portal.

How do you sign up for using SimpliFed with Milk Stork?

You can order SimpliFed's subscriptions via the Milk Stork Portal at no cost to you as it's covered by your employer. You can then enjoy access to unlimited non-judgmental lactation and baby feeding support. Once you have ordered your package, you will be emailed instructions on how to schedule appointments with SimpliFed's healthcare professionals. Specifically, you can text MILKSTORK at <u>888-458-1364</u> and then schedule an appointment based on your availability. Appointments are conducted via secure, HIPAA-compliant video connections.

Once subscribed, how do I book an appointment?

You can text MILKSTORK at 888-458-1364 and then schedule an appointment based on your availability.

How many appointments do I get with my subscription?

You can enjoy access to unlimited lactation support through your subscription choice(s) available on your employee ordering portal.

Will I be billed for my SimpliFed consultation?

Good news! You will be not be billed. As an employee of a company that supports SimpliFed via MilkStork, you can order SimpliFed's subscriptions via the Milk Stork Portal at no cost to you covered by your employer. You can then enjoy access to unlimited lactation support.

Can I meet with the same provider during a future vist?

Yes, you are able to schedule appointments with a specific healthcare provider.

